### Five Reasons Why the Orion® 950 Moisture Meter Helps You Win...

Xxxxx Xxxxxx has led the moisture measurement industry for decades, by establishing a foundation of industry dominance. This foundation is built upon *four powerful differentiators...* 

- Their *Pinless Meters* are *faster* than any pin meter
- They include a **7-year warranty**
- Their meters are *non-damaging*
- Their meters measure IN the wood, not ON the wood

### Advanced Technology, Superior Accuracy, and Unmatched Versatility...

Xxxxxx Xxxxxx have been proven to be the most accurate and efficient moisture meters on the market.\* The *Orion*® *950* is the hallmark of the *Orion*® *Series of Moisture Meters*. Its advanced capabilities have been designed, developed, and tested to put you in the winner's circle.

#### But don't take my word for it...Prove it to yourself!

Let's play out a typical "working" scenario. You are a flooring professional who has been handed a job. This is not just any job. It is installing reclaimed, plank wood flooring in a highend restaurant in town. It is a job that you would normally allow a completion time of ten days. You have been given 7 days (max) to complete the installation.

You need to measure, record and document the results with precise accuracy. You are under enormous pressure to complete the project on time...flawlessly! You need the *Orion*® 950 *Moisture Meter* by *Xxxxxx Xxxxxx*, the most efficient and accurate moisture meter on the market. You need the peace of mind the *Orion*® 950 will give you, while you focus on the task at hand.

Here are Five Reasons why the *Orion® 950 Moisture Meter* helps you win...(and gives you peace of mind)

Accuracy is paramount! Xxxxxx Xxxxxx has proven that its line of moisture meters, are the Most Accurate Wood Moisture Meters on the market.\* The Orion® 950 offers a superior range of features, packaged into an easy-to-use interface...that consistently provide consistent accurate measurements across a wide range of moisture content values (4.0% - 32.0%). The dual-depth capability allows you to measure moisture content across a wide range of thicknesses from 0.25" (6mm) through 1.5" (28mm). The precise moisture readings are displayed to one-tenth of a percent (0.1%) on its easy-to-read digital display.

Efficiency...when you have the need for speed! Imagine having the capability to receive and record data right from your Android<sup>TM</sup> or Apple® smart devices! The Orion® 950 is the Most Versatile Wood Moisture Meter! It can directly interface with apps such as Woodshop Pro<sup>TM</sup> and Floorsmart<sup>TM</sup>. These apps give you fast and efficient portals to review and record critical data. (Great way to save time while avoiding critical data loss!) Data can be collected manually or automatically. The Press-and-Hold feature allows you to quickly record data in those "hard-to-get" areas, so you can be quick and efficiently.

<u>Field Calibration Capable</u>. This is an industry first! The **Orion® Series of Moisture Meters** boasts the capability to be "field calibrated". No other moisture meter on the market has this capability. Every other moisture meter on the market specifies that the end-user needs to send the meter back to the factory for re-calibration. The capability to be "field calibrated" gives you confidence that your **Orion® 950** will provide you with consistently accurate data for many years.

<u>IntelliSense<sup>TM</sup> Technology.</u> This is one of the hallmarks of your *Orion*® 950. The *Orion*® 950 Moisture Meter maintains pinpoint accuracy in spite of varying environmental conditions. It is unaffected by wood temperature and surface moisture. It measures the moisture level *IN the wood not ON the wood.* The *Orion*® 950 has the capability to measure and record relative humidity, temperature, dew point, equilibrium moisture content, grains per pound, and grains per kilogram. The *Orion*® 950 is the Most Accurate Wood Moisture Meter on the market!\*

<u>Pinless Technology</u>...a non-damaging way to accurately measure the moisture content of wood! This is critically important for wood-working professionals who specialize in any type of projects involving cabinets, flooring, or furniture, etc. (*Pin Meters will damage* any type of wood product.) With its electromagnetic field, your (*Pinless, non-damaging*) **Orion**® 950 Moisture Meter can cover a relatively large cross-sectional area...each time you take a reading.

## The *Advanced Technology* that *Xxxxxx Xxxxxx* provides, ensures that *Superior Accuracy* is always in the palm of your hand!

When you need precisely accurate measurements of moisture content in wood. When you need speed and versatility. When you need the ability to efficiently collect and record data. When you need proven accuracy...

# You need the *Orion*® *950 Wood Moisture Meter*! Setting a new standard for consistently accurate measurements... by *Xxxxxx Xxxxxx*.

\*For a complete list of independent studies proving the unmatched accuracy of this technology, call *Xxxxxx Xxxxxx* today at (XXX) XXX-XXXX.