

**Xxxxxx Xxxxxx' New Orion® Moisture Meters...Put Superior Accuracy, Advanced Technology, and Incredible Versatility in the Palm of Your Hand**

**Any Town, State, (October XXXX)** Since XXXXX, Xxxxxx Xxxxxx has led the moisture measurement industry, providing tested, trusted, and proven technology, backed by unmatched industry expertise, personal service, and product support. The latest **Orion®** line of wood moisture meters continues the tradition with non-damaging pinless meter technology faster than any pin meter, measuring in the wood instead of on the wood, and an exclusive 7-year warranty, found nowhere else in the industry.

The **Orion®** line of wood moisture meters raises the performance bar higher with **Advanced Technology, Superior Accuracy, and Remarkable Versatility**. Xxxxxx's industry-leading line of **Orion®** wood moisture meters incorporate value added benefits requested by flooring as well as woodworking professionals.

- The **Orion®** line of wood moisture meters can be **calibrated on-site**. This capability gives you the **assurance of superior accuracy for the life of your meter**. (No other meter has this capability.)
- They incorporate **IntelliSense™** technology, which measures **in the wood...not on the wood** and minimizes the effect of surface moisture on meter readings.
- The **Orion® Moisture Meters** are incredibly **versatile**. They are highly accurate in all types of wood conditions. All **Orion®** wood moisture meter systems are virtually unaffected by wood temperature and surface moisture.

Along with flooring and woodworking professionals...quality control personnel and home inspectors will also benefit from the **Advanced Technology, Superior Accuracy, and Incredible Versatility** seen in **Orion®** wood moisture meters.

For more information about Xxxxxx Xxxxxx, visit them at [www.yoursite.com](http://www.yoursite.com) or contact **Mr. James, Sales Manager** at (XXX) XXX-XXXX to learn how the **Orion® Moisture Meters** can help you raise the bar in your industry.

**About the Company:**

In business since XXXX, Xxxxxx Xxxxxx provides field-proven moisture measurement technology to help flooring professionals improve their profits and reputations, with tools to assist in eliminating wood and concrete moisture-related problems. Xxxxxx Xxxxxx' moisture measurement systems (including their hand-held meters), are proven and trusted to provide consistently accurate moisture measurement readings deep into the wood...not just on the surface. Xxxxxx Xxxxxx' moisture measurement systems are manufactured to the highest standards.